



# Save the Earth Voice™

2015 Newsletter for Save The Earth Foundation

## Non-GMO Seed Project Receives Funding from Save the Earth

**S**ave the Earth Foundation (STE) recently announced its funding of a community nursery managed by Nick Routledge at Canticle Farms in Oakland CA, a non-profit urban farming and gardening initiative. The seed money granted by STE will go towards the purchase of public domain, open-pollinated, non-hybrid, non-GMO seed, soil, containers and irrigation equipment to raise seedlings for distribution in East Bay neighborhoods along with providing training to grow food. The goal is to supply fresh, high-quality produce to urban neighborhoods that are typically deprived of good food by supporting the installation of home-based kitchen gardens.



How would you like to own Legendary Rock Icon Steve Winwood's Autographed Guitar?! Tune in at 6 PM, EARTH DAY, April 22nd, to Chicago's WDRV-97.1 FM "The Drive" for the 14th Annual Save The Earth Foundation Benefit Auction for your chance to bid on Winwood's American-made, Surf Green, Fender Stratocaster Guitar and help support the vital work of the Save the Earth Foundation. Visit <http://wdrv.com> on April 22nd and **PLACE YOUR BID!**

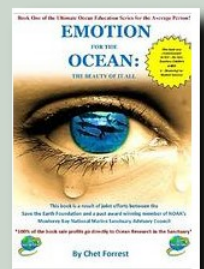
## Save the Earth Collaborates with California Central Coast Research Institutes to Explore Davidson Seamount, May 2015



**S**ave the Earth's most recent collaboration will support a nine-day research cruise aboard the NOAA survey vessel, *Bell M. Shimada*, to characterize fish, birds and mammals of the Davidson Seamount; evaluate the strengths and weaknesses of different marine mammal sampling techniques; and support the development of a Marine Biodiversity Observatory Network. Along with standard sampling techniques using human observers and nets, airplane drones will make remote observations and floating hydrophones will detect whale and human sounds (which can travel across the ocean). Environmental DNA will also be collected as part of this cutting-edge research which will revolutionize how scientists and resource managers assess oceans. In a simple water sample, DNA from organisms that swim by can be used to assess what has been in the area. Keep an eye on STE's Facebook page and the media in mid-May for spectacular images and preliminary results of this fascinating research project.

### EMOTION FOR THE OCEAN: The Beauty of it All (Vol I)

by Chet Forrest is now available in e-book format on [SavetheEarth.org](http://SavetheEarth.org) for the ridiculously low low price of .49¢ for students and .99¢ for non-students. This is NOT an April Fools joke! Buy one for yourself and send one to friends, family and the students in your life for FREE!



## SAVE THE EARTH LAUNCHES PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

**S**ave The Earth Foundation has an important message about our planet and YOU can help to spread the word. We ask you to contact your local radio stations and ask them to play our PSA year-round as a reminder of how important it is to save our earth one day at a time instead of only one day a year on Earth Day. The PSA also includes the song "Save The Earth Day" which reminds us over and over that every day is Save The Earth Day! STE has created a 30-second and a 60-second spot, as well as the full version of the song.

Urge your local radio station to give airplay to this PSA throughout the year to help us to spread the vital mission of the Save The Earth Foundation who works tirelessly to remediate and repair the extreme damages being done to our land and to our oceans.

Download the PSA and send it off to YOUR local radio station and ask them to put it on the air.

Link for the :60 mp3

<https://www.dropbox.com/s/rvb8sdryq5ncc6x/60secSAVETHEEARTHDAY.mp3?dl=0>

Link for the :30 mp3

<https://www.dropbox.com/s/tzpay3csyrb5cai/30secSAVETHEEARTHDAY.mp3?dl=0>

Email [kenm@savetheearth.org](mailto:kenm@savetheearth.org) for more information.

**Save The Earth Foundation**, a non-profit 501(c)(3) public benefit corporation, was founded in 1989 and is dedicated to the expansion of environmental awareness through its support of scientific research and educational programs. The overall objective is to enhance and promote a better understanding of society's effects on the long-term health of our planet. Through fundraising and grants to institutions of higher learning who are working to reverse the environmental deterioration of the earth.

For more information about the good works of Save The Earth Foundation, please visit our website [www.SaveTheEarth.org](http://www.SaveTheEarth.org) or email [neal@savetheearth.org](mailto:neal@savetheearth.org).



## SAVE THE EARTH CD NOW AVAILABLE FOR PURCHASE!!!

**T**his CD collection of 16 songs is aimed at raising awareness of environmental problems facing the earth today. The CD is available for purchase at Amazon.com.

Music is a great communicator and hopefully this CD will inspire you to conserve energy, live a cleaner life and make this planet a safer place for all.

All profits will be handled by Save The Earth Foundation and will go toward ecological research and education.

This CD was created by the same people who brought you the book "Emotion For The Ocean" and the companion CD: "Moods Of The Ocean."

We hope this new CD will encourage and motivate you to do your part in helping to **Save The Earth**.